

Entire winter school holidays organised with one low ticket price

With Melbourne's newest winter festival – The Big Freeze!

The Big Freeze Winter Festival and Phillip Island Nature Parks have partnered up to provide families with the ultimate winter package of family fun. For one low ticket price, parents will be able to purchase a multi-pass that will gain entry into not one, but five attractions - The Big Freeze Festival, Penguin Parade, Koala Conservation Centre, Churchill Island Heritage Farm and the new Antarctic Journey.

The Big Freeze Festival features a vast arena of activities spread over the Cranbourne Racecourse, including a snow pit, snowball toss, winter inflatable slide, snow village & forest, workshops, craft, construction play and more. Held from July 2 -10, The Big Freeze will now give Melbourne kids a taste of the snow close to home.

After visiting The Big Freeze, families can continue onto Phillip Island for a short stay winter getaway. July is a great time to visit the Penguin Parade, as earlier night fall allows for younger children to enjoy watching the penguins waddle up the beach before their bedtime. Take a virtual journey into the Antarctic, including a multimedia experience that will allow you to stand on an ice floe and pat a penguin, stroke a seal or marvel at a whale within arm's reach. Come face-to-face with koalas in their natural habitat and explore the heritage of Churchill Island, all while experiencing the daily farming activities.

Tickets can be purchased online at www.thebigfreezefestival.com.au with the five attraction multi-pass only \$28 for children aged 2-12 years. Adult passes can be purchased separately at each location. Entrance to the Phillip Island Nature Park attractions is valid from time of purchase until December 25, 2016, so can either be redeemed over the holiday or throughout the remainder of this year.

Check out The Big Freeze website for more details or join the 10,000 strong Facebook Community at <https://www.facebook.com/TheBigFreezeAU/> The festival is expected to sell out, so don't delay in securing your tickets via the website.

For further information about The Big Freeze, contact:
Anna Brown 0401 664 424 anna@thebigfreeze.org.au



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